



Baher Mahmoud

Academic C.V

Phone: +2 (0100) /5414189 | Email: baher.mahmoud@gmail.com
Address: 7 Mohamed El Ahwal Str. From Marioty – Faysal – Giza - Egypt
August 29th, 1980

Bio

The former Communications Manager of Sinai University, the former Communications Manager of the Ministry of Social Solidarity, and an expert in facilitating relationships within the public sector, and conducted several corporate trainings in both public and private sectors. Applying his experience and strong relationships through previous management positions in the Ministry of Social Solidarity and under the direct reporting to the Minister, Mahmoud acted as a representative “internal and external” to the Ministry while also aligning key partnerships. With experience in the marketing field, Mahmoud worked as a consultant with the National Authority of Tunnels “NAT” in the opening of the fourth stage of the third Metro line, which was opened by His Excellency President Abd El Fattah El Sisi, also he oversaw production, branding, and supervising all the marketing functions of the event, he also worked as a Government Relations and Growth Marketing Consultant for several companies. Baher is an MBA holder from ESLSCA Paris Business School, and has a certificate in Leadership and Public Management from AUC and King’s College London, he is currently preparing for his Doctorate in Business Administration, major ‘Marketing’.

Academic Certificates

Bachelor's degree:

Faculty of Commerce "Accounting" – Cairo University "1997 – 2001"

Master of Business Administration "MBA":

ESLSCA Paris Business School - Marketing "2017 – 2019"



Doctor of Business Administration "DBA":

The Arab Academy for Management, Banking and Financial Sciences - Marketing "2021 – 2024"

Certificate in Leadership and Public Management:

King's College London – AUC "2019 – 2020"



Certificate of Digital Marketing Professional Program:

Udacity University "2021"



Teaching Areas

Marketing Management

Service Marketing

Leadership

Contemporary Management

Communications Skills

Negotiations Skills